



LISTA DE LUCRĂRI – Conf.dr. Anișoara Pop

a) Titlul tezei de doctorat

The Grammar of Advertising, susținută în data de 15 decembrie 2005, în cadrul Universității Babes Bolyai din Cluj-Napoca, coordonator științific: Prof.dr. Mircea Mihai Zdrengea, Distincția: „Magna Cum Laude”.

b) Cărți de specialitate (După ultima promovare)

1. **Anișoara Pop**, *Basic English Grammar for Medical Professionals*, Lambert Academic Publishing, 2019, 101 pagini, ISBN: 978-613-9-95160-4. https://www.worldcat.org/title/basic-english-grammar-for-medical-professionals/oclc/1189256205&referer=brief_results
2. **Anișoara Pop**, *Literary studies: Themes and Motifs in Joseph Conrad's Short Stories*, University Press, Târgu-Mureș, 2018, 105 pagini, ISBN 978-973-169-550-1, Cod CNCIS 210, https://www.worldcat.org/title/literary-studies-themes-and-motifs-in-joseph-conrads-short-stories/oclc/1178989550&referer=brief_results
3. **Anișoara Pop**, *Minidicționar de cosmetică medicală român-englez (R-E)*, Casa Cărții de Știință, 2018 195 pagini, ISBN 978-606-17-1268-7, Cod CNCIS 24. <http://www.casacartii.ro/editura/carte/minidictionar-de-cosmetica-medicala-roman-englez/>
4. **Anișoara Pop**, *Minidicționar de termeni pentru cosmetică medicală cu liste și tabele sintetice (englez-român)*, Casa Cărții de Știință, Cluj Napoca, 2017, 181 pagini, ISBN: 978-606-17-1127-7, Cod CNCIS 24 <https://www.casacartii.ro/editura/carte/minidictionar-de-termeni-pentru-cosmetica-medicala/>
5. **Anișoara Pop**, *Gramatica limbii engleze. Sinteze pentru domeniul medical*. Casa Cărții de Știință, Cluj-Napoca, 2016, 114 pagini (editia in limba română), ISBN 978-606-17-0881-9, Cod CNCIS 24.

Înainte de ultima promovare

6. **Anișoara Pop**, *The Grammar of Advertising*, Editura Risoprint, Cluj-Napoca, 2008, 332 pagini, ISBN: 978-973-751-843-9, cod CNCIS 178. https://www.worldcat.org/title/grammar-of-advertising/oclc/895432606&referer=brief_results



7. **Anișoara Pop**, *Writing for Business*, Editura Universității Petru Maior din Târgu-Mureș, 2007, ISBN 978-973-7794-62-8, 137 pagini, Cod CNCIS 200, https://www.worldcat.org/title/writing-for-business/oclc/895202278&referer=brief_results

c) Capitle în volume colective (După ultima promovare)

1. **Anișoara Pop** *Making Writing Communicative. A Retrospective Study of Blog Writing in ESP*, în vol. *Humanities in the Spotlight. The Role of Humanities in Pandemic Times*. Eds. L. Chiorean, C. Nicolae, ISBN: 978-620-3-02821-8, LAP Lambert Academic Publishing, Beau Basin Mauritius, 2020, pp. 411-427.
2. **Anișoara Pop** *Needs Analysis in English for Nutrition*, în vol. *Humanities in the Spotlight*, Eds. L. Chiorean, C. Nicolae, C. Lako, LAP Lambert Academic Publishing, Beau Basin, Mauritius, 2019 pp. 206-215, ISBN: 978-620-0-48128-3. https://www.worldcat.org/title/humanities-in-the-spotlight/oclc/1178988604&referer=brief_results
3. Oana Muresan, Ovidiu Ursa, Monica M. Marta, **Anișoara Pop**, Aurora Pascan, Eliza Deac, Anca Colibaba, Laura I. Leon, Letitia Goia, Marius Uzoni (*autori*), *Forming the Narrative Competence through Storytelling in Medical English*, în vol. *English for Medical Purposes: Current Methodology and Practical Applications*, Editura Medicală Universitară „Iuliu Hațieganu”, Cluj-Napoca, 2018 pp. 11-27, ISBN 978-973-693-868-9, Cod CNCIS 146, 121 pagini.
4. **Anișoara Pop** *Adopting Doctor-Patient Interactional Strategies to the Medical English Context*, în vol. *Uniformity and Diversity in Teaching Medical Sciences Today. Part IV Humanistic Sciences and Interdisciplinary Education*, Ed.Gr.T.Popa Iasi, 2018, pp.304-313, ISBN: 978-606-544-468-3, Cod CNCIS 229.
5. **Anișoara Pop** *Flipped Classroom in English for Medical Cosmetics (FC-EMC)*- în vol. *Updates in Medical English*, University Press: Târgu Mureș, 2017, pp. 63-74, ISBN: 978-973-169-494-8, Cod CNCIS 210. https://books.google.ro/books/about/Updates_in_Medical_English_ME.html?id=FxqyzQEA-CAAJ&redir_esc=y,
6. Emanuela Tegla, **Anișoara Pop** *Ethics and Medical Humanities*, în vol. *Updates in Medical English*, University Press: Târgu Mureș, 2017, pp. 81-86, ISBN: 978-973-169-494-8, Cod CNCIS. 210 https://books.google.ro/books/about/Updates_in_Medical_English_ME.html?id=FxqyzQEA-CAAJ&redir_esc=y

Înainte de ultima promovare

7. **Anișoara Pop**, *The Nature of E-advertising Linguistic Economy* în „Text Perspectives in Media and Academic Discourse”, *Жанры и типы текста в научном и медийном дискурсе. Zhanry i tipy teksta v nauchnom i mediinom diskurse*, 2006, vol. 4, pp. 211-223, Orel, Federatia Rusă, ISBN 5-9708-0065-1 (978-5-9708-0065-2).
<https://search.rsl.ru/ru/record/01002965786>,

d) Articole publicate in extenso**(1) Articole publicate în reviste cotate ISI cu factor de impact – După ultima promovare**

1. Marginean Cristina Oana, Melit Lorena Elena, Chincesan Mihaela, Muresan Simona, Georgescu Anca Meda, Suci Nicoleta, **Pop Anișoara**, Azamfirei Leonard, (2017) *Communication skills in pediatrics – the relationship between pediatrician and child*, **Medicine**, ISI journal, IF 2,028, ISSN: 0025-7974 eISSN: 1536-5964, Volume: 96 Issue: 43 Article Number: e8399 Published: OCT 2017 https://journals.lww.com/md-journal/fulltext/2017/10270/Communication_skills_in_pediatrics_the.63.aspx

(2) Articole publicate în reviste cotate ISI fără factor de impact și volume indexate ISI proceedings – După ultima promovare

1. **Anișoara Pop (2018)** *Facebook Integrated Learning in Medical English – ICERI2018 ISI Proceedings*, 11th International Conference of Education, Research and Innovation, 12th-14th November, 2018, Seville, **SPAIN**, <https://library.iated.org/view/POP2018FAC>, doi: 10.21125/iceri.2018.0007, WOS:000568991704072, ISBN: 978-84-09-05948-5, ISSN: 2340-1095, pp. 9186-9193. https://apps-webofknowledge-com.am.e-information.ro/full_record.do?product=WOS&search_mode=GeneralSearch&qid=4&SID=F3Df7a8WgyeZ8EfknQR&page=1&doc=2
2. **Anișoara Pop (2015)** *Technology-Enhanced Communication in Business English – A Four-Year Project*, Studia Universitatis Babes-Bolyai Philologia, LX2, (CEEOL, ProQuest, uni-jena.de **Ebsco** din 2009) B+ Cod CNCIS: 530, ISSN (print): 1220-0484, p.139-148. Jurnal ISI fără FI, https://apps-webofknowledge-com.am.e-information.ro/full_record.do?product=WOS&search_mode=GeneralSearch&qid=4&SID=F3Df7a8WgyeZ8EfknQR&page=1&doc=4
3. Ieva Rudzinska, **Anișoara Pop**, Mirela Dredetianu (2015) *Student creativity boosting with innovative digital activities to enhance study course quality*, Society, Integration, Education Proceedings of the international Scientific Conference Rezekne, **LATVIA**, 5/16, 341-347, ISSN: 1691-5887, **ISI Proceedings** DOI: 10.17770/sie2015vol1.329 http://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=1&SID=E28TO4rHK7KbXAsxnQH&page=1&doc=1.



4. **Anișoara Pop (2015)** *Customizing Medical English learning with Edmodo*, Proceedings of the 10th International Conference on Virtual Learning (ICVL), Editura Universității din București 2015, pp.419-424. **ISI Proceedings**, ISSN: 1844-8933, IDS Number: BF3TL, <http://c3.icvl.eu/papers2015/icvl/index.htm>
http://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=1&SID=F4i7ynB4wPyA1vDCcNj&page=1&doc=4
5. **Anișoara Pop (2015)** *Insights on Medical English course design - Literature, Discourse and Multicultural Dialogue (LDMD)* ISI Web of Knowledge volume, ISBN 978-606-8624-21-1, Arhipelag Press, p.445-452, IDS Number: BL4KH
<http://www.upm.ro/ldmd/?pag=LDMD-03/vol03-Lds>, **ISI Proceedings**, https://apps-webofknowledge-com.am.e-information.ro/full_record.do?product=WOS&search_mode=GeneralSearch&qid=4&SID=F3Df7a8WgyeZ8EfknQR&page=1&doc=7
6. **Anișoara Pop (2014)** *E-Writing in English for Dental Medicine – The International Scientific Conference Globalization, Intercultural Dialogue and National Identity*, 1st edition, May 29-30, organized by ALPHA Institute, Petru Maior University, Gh.Sincai Institute of Romanian Academy, Tîrgu Mureș, **ISI Proceedings** of the International Conference GIDNI, vol. I, ISBN 978-606-93691-3-5 (C) Arhipelag XXI Press, Section Language and Discourse <http://www.upm.ro/gidni/index.php?pag=GIDNI-01/vol01-Lds>, pp.629-634, https://apps-webofknowledge-com.am.e-information.ro/full_record.do?product=WOS&search_mode=GeneralSearch&qid=4&SID=F3Df7a8WgyeZ8EfknQR&page=1&doc=8
7. **Anișoara Pop, Fenton James (2014)** *Offering Individualized Feedback in English for Medical Purposes through Asynchronous Writing*, **ISI Proceedings** of the 9th International Conference on Virtual Learning (ICVL 2014) Editura Universității din București 2014, ISSN: 1844-8933, pp. 495-501.
<http://www.scribd.com/doc/243333879/Proceedings-of-ICVL-2014-ISSN-1844-8933>.
https://apps-webofknowledge-com.am.e-information.ro/full_record.do?product=WOS&search_mode=GeneralSearch&qid=4&SID=F3Df7a8WgyeZ8EfknQR&page=1&doc=9
8. Raluca Crișan, **Anișoara Pop (2013)** *Efficiency of Pragmatic Implicature in the Language of Tourism*, The International Scientific Conference Literature, Discourse, and Multicultural Dialogue, 1st Edition, 5-6 dec. 2013, The Alpha Institute for Multicultural Studies, Petru Maior University, **ISI Proceedings**, în vol. „Studies on Literature, Discourse and Multicultural Dialogue” (LDMD I), Ed. Arhipelag XXI: Tîrgu Mureș, ISBN 978-606-93590-3-7, pp.156-161, <http://www.upm.ro/ldmd/LDMD-01/Cpr/Cpr%2001%2020.pdf> <https://old.upm.ro/ldmd/LDMD-01/LDMD%2001%20-%20Communication%20and%20PR.pdf> <https://apps-webofknowledge-com.am.e->



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9. **Anișoara Pop**, Raluca Crisan (2013), *Exploring Virtual Learning Environments in Teaching English for Tourism*, The International Scientific Conference Literature, Discourse, and Multicultural Dialogue, 1st Edition, 5-6 dec. 2013, The Alpha Institute for Multicultural Studies, Petru Maior University, **ISI Proceedings**, în vol. „Studies on Literature, Discourse and Multicultural Dialogue” (LDMD I), Ed. Arhipelag XXI: Tirgu Mures, ISBN 978-606-93590-3-7, pp. 1033-1038. <http://www.upm.ro/ldmd/LDMD-01/Lds/Lds%2001%20B8.pdf> https://apps-wofknowledge-com.am.e-information.ro/full_record.do?product=WOS&search_mode=GeneralSearch&qid=4&SID=F3Df7a8WgyeZ8EfknQR&page=2&doc=11
10. Doina David, Calin Florea, **Anișoara Pop**, Elena Adriana Tomuletiu, Nicoleta Medrea, (2012), *Specific cultural communication through signs and symbols*, 4th World Conference on Educational Sciences, 2-5 February 2012, Barcelona, Spain, in **Procedia - Social and Behavioral Sciences**, ISI Journal fără FI, <http://www.sciencedirect.com/science/article/pii/S1877042812014784> vol.46, pp.1619 – 1623.
11. Florea Calin, David Doina, Tomuletiu Adriana, **Pop Anișoara**, Rus Dana, (2012), *Culture, A Micro and Macro-Historical Phenomenon and Process*, 4th World Conference on Educational Sciences, 2-5 February 2012, Barcelona, Spain, in **Procedia - Social and Behavioral Sciences**, ISI Journal fără FI, <http://www.sciencedirect.com/science/article/pii/S1877042812014796>, vol. 46, pp. 1624 – 1627.
12. Anca Maria Slev, **Anișoara Pop**, (2012), *A Model for Developing Adult Learner Effectiveness in New Roles and Environments*, 4th World Conference on Educational Sciences, 2-5 February 2012, Barcelona, Spain in **Procedia - Social and Behavioral Sciences**, ISI Journal fără FI, <http://www.sciencedirect.com/science/article/pii/S187704281201556X>, vol. 46, pp.2051 – 2055.
13. **Anișoara Pop**, Doina David, Dorin Triff, Calin Florea, (2012), *Designing an intensive bespoke course in cross-cultural communication*, 4th World Conference on Educational Sciences, 2-5 February 2012, Barcelona, Spain, in **Procedia - Social and Behavioral Sciences**, ISI Journal fără FI, <http://www.sciencedirect.com/science/article/pii/S1877042812016114>, vol. 46, pp. 2347 – 2351.
14. **Anișoara Pop**, Anca Maria Slev, (2012), *Maximizing EFL Learning through Blending*, 4th World Conference on Educational Sciences, 2-5 February 2012, Barcelona, Spain, in **Procedia - Social and Behavioral Sciences**. ISI Journal fără FI,



<http://www.sciencedirect.com/science/article/pii/S1877042812022033> vol. 46, pp. 5516 – 5519.

15. **Anișoara Pop**, Elena Cristina Berariu (2011) *Moving EFL/ESP Speaking into the XXIst Century KBO with Cutting-Edge Technology*, The 17th International Conference “The Knowledge-Based Organization”, Conference Proceedings, N.Balcescu Land Forces Academy Publishing House: Sibiu, pp.962-968 ISSN: 1843-6722, **ISI Proceedings**: https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=5&SID=C4UOlFhVvPp4ic5sFbD&page=1&doc=1
16. Elena-Cristina Berariu, **Anișoara Pop**, (2011), *The Power of Language in Military Discourse*. The 17th International Conference “The Knowledge-Based Organization”, Conference Proceedings, N.Balcescu Land Forces Academy Publishing House: Sibiu, pp. 891-896. ISSN: 1843-6722 **ISI Proceedings** https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=7&SID=C4UOlFhVvPp4ic5sFbD&page=1&doc=1
17. Doina David, Florea Calin, Tomuletiu Elena Adriana, **Anișoara Pop**, (2011), *The Concept of cultural and traditional archetype*, 3rd Conference on Educational Sciences, Bahcesehir University, Istanbul, Turkey, 03-07 February 2011, The concept of cultural and traditional archetype Original Research Article **Procedia - Social and Behavioral Sciences**, ISI Journal fără FI, Volume 15, 2011, Pages 1493-1496 <http://www.sciencedirect.com/science/article/pii/S1877042811004964>.
18. Elena Adriana Tomuletiu, **Anișoara Pop**, Doina David, Solovastru Alina, Buicu Gabriela, (2011), *The Impact of the World financial Crisis on Romanian Educational System*. Case Study on Teachers’ Professional Motivation, 3rd Conference on Educational Sciences, Bahcesehir University, Istanbul, Turkey, 03-07 February 2011. Original Research Article **Procedia - Social and Behavioral Sciences**, ISI Journal fără FI, Volume 15, 2011, Pages 1497-1501 <http://www.sciencedirect.com/science/article/pii/S1877042811004976>.
19. **Anișoara Pop**, Elena Adriana Tomuletiu, Doina David, (2011), *EFL Speaking Communication with Asynchronous Voice Tools for Adult Students*, 3rd Conference on Educational Sciences, Bahcesehir University, Istanbul, Turkey, 03-07 February 2011, EFL speaking communication with asynchronous voice tools for adult students Original Research Article **Procedia - Social and Behavioral Sciences**, ISI Journal fără FI, Volume 15, 2011, Pages 1199-1203 <http://www.sciencedirect.com/science/article/pii/S1877042811004411>
20. **Anișoara Pop** (2011), *New Technologies in EFL: Why Learning in the Public Space Matters*. ISI Proceedings of the 6th International Conference on Virtual Learning, Models and Methodologies, Technologies, Software Solutions, e-skills for the 21st century, Publisher: University of Bucharest Publ.House, ISSN: 1844-8933, p. 538-542, **ISI Proceedings**, available at: <http://www.scribd.com/doc/69421046/Proceedings-of-ICVL-2011-ISSN-1844-8933-ISI-Proceedings> ISI Proceedings, available at:



https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=1&SID=F5gqkFXftHPRRfxYQv5&page=2&doc=15,
http://www.icvl.eu/2011/disc/structura/icvl/documente/pdf/intel/ICVL_IntelEducation_paper06.pdf

- 21. Anișoara Pop**, Teresa Almeida D'Eca (2011), *Exploring the New Technologies in EFL through Virtual Online Professional Development Workshops – EVO-BAW*. ISI Proceedings of the 6th International Conference on Virtual Learning, Models and Methodologies, Technologies, Software Solutions, e-skills for the 21st century, Publisher: University of Bucharest Publ.House, ISSN: 1844-8933. pp.543-549, **ISI Proceedings** available at: <http://www.scribd.com/doc/69421046/Proceedings-of-ICVL-2011-1844-8933-ISI-Proceedings>,
http://www.icvl.eu/2011/disc/structura/icvl/documente/pdf/intel/ICVL_IntelEducation_paper07.pdf
https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=1&SID=F5gqkFXftHPRRfxYQv5&page=2&doc=16.
- 22. Elena Adriana Tomuletiu, Anișoara Pop, Maria Oroian, Brandusa Gorea (2010)**, *Methodological Implications of the Diversity of Learning Styles in Higher Education*, The 6th International Seminar Quality Management in Higher Education, Tulcea, Romania 8-9 iulie 2010, VOL 2, Pages: 291-294, 592 IDS Number-BTW63, ISBN 978-973-662-568-8, indexed in the ISI Web of Knowledge **ISI Proceedings** Database, <http://www.allconferences.com/conferences/2009/20091104031531>
https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=36&SID=C4UOlFhVvPp4ic5sFbD&page=1&doc=1.
- 23. Anișoara Pop (2010)**, *An Integrated Model for Asynchronous Communication in English Language Teaching/Learning*. The 6th International Seminar Quality Management in Higher Education, Tulcea, Romania 8-9 iulie 2010, VOL 2 Pages: 589-592, IDS Number-BTW63, ISBN 978-973-662-568-8, **ISI Proceedings** https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=1&SID=F5gqkFXftHPRRfxYQv5&page=2&doc=20,
https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=39&SID=C4UOlFhVvPp4ic5sFbD&page=1&doc=1.
- 24. Anișoara Pop**, Elena Adriana Tomuletiu, Doina David (2010) *New Environments for Asynchronous Learning and Collaboration in ESP Human Resources Professional Development (PD)*. The 6th International Seminar Quality Management in Higher Education, Tulcea, Romania 8-9 iulie 2010, VOL 2, Pages: 593-596 IDS Number-BTW63, ISBN 978-973-662-568-8) indexed in the "ISI Web of Knowledge" **ISI Proceedings** Database.
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Înainte de ultima promovare

25. Doina David, Calin Florea, **Anișoara Pop, (2010)**, *Culture-process and phenomenon, synchronic and diachronic, particular and universal*, World Conference on Educational Sciences, WCES 2010 February 04-08, Istanbul, Turcia, **Procedia – Social and Behavioral Sciences**, ISI Journal/Elsevier fără FI, Vol. 2, issue 2, 2010, Elsevier Publ., indexata BDI: ScienceDirect, Scopus, ERIC and Thomson Reuters, p. 1158-1163, <http://www.sciencedirect.com/science/article/pii/S1877042810002053>
26. **Anișoara Pop, (2010)**, *The Impact of the New Technologies in Foreign Language Instruction – Our Experience*, World Conference on Educational Sciences, WCES 2010 February 04-08, Istanbul, Turcia, **Procedia – Social and Behavioral Sciences**, (ISI fără FI), Vol. 2, issue 2, 2010, Elsevier Publ., *ISI Thomson Reuters Conference Proceedings Citation Index*, p. 1185-1189, <http://www.sciencedirect.com/science/article/pii/S1877042810002090>
27. Calin Florea, Doina David, **Anișoara Pop, (2010)**, *An Approach to the Didactic Activity Involving the Use of New Information and Communication Technology*, World Conference on Educational Sciences, WCES 2010 February 04-08, Istanbul, Turcia, **Procedia – Social and Behavioral Sciences (ISI fără FI)**, Elsevier, Vol. 2, issue 2, 2010, Elsevier Publ. , indexata BDI: ScienceDirect, Scopus, ERIC and Thomson Reuters Conference Proceedings Citation Index, p. 1699-1702, <http://www.sciencedirect.com/science/article/pii/S1877042810010086>
28. **Anișoara Pop (2009)**, *Quality Standard and the New Technologies (NT) in Higher Education foreign Language Instruction*, *Annals of DAAM & Proceedings 2009*, ISTP/ISI **Proceedings**, ISSN 1726-9679, pp.1721-1722 IDS Number: BRC23, https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=1&SID=F15ZTSCKdciEkunVBfq&page=1&doc=1
29. **Anișoara Pop**, Doina David, Calin Florea (2009), *Optimizing the Quality Standard in Romanian Higher Education (HE). Needs and Challenges of Applying the New Technologies in Foreign Language Instruction*, 6th International Conference, Management of Technological Changes, 3rd-5th September, **Alexandroupolis, Greece**, CEEMAN – Central and East European Management Development Association, Slovenia - indexed in the ISI Web of Knowledge, **ISI Proceedings Database**, ISBN 978-960-89832-6-7, ISBN vol. I: 978-960-89832-7-4, p. 149-153, IDS nr. BMO94, https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=1&SID=C1NFFhDq3qxiZgrvaPg&page=3&doc=23.
30. **Anișoara Pop**, Susana Gomez Martinez (2009), *Making the Most of Blogs for Enhancing English Language Learning*, Conferinta Internationala: Integrare europeana - Intre traditie si modernitate (EITM editia a 3-a), Universitatea “Petru Maior”, 23 oct. 2009, ISSN 1844-2048, p.710-716 **ISI Proceedings** -



https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=57&SID=C4UOlFhVvPp4ic5sFbD&page=1&doc=1.

31. **Anișoara Pop (2009)**, *Collaboration and Networked Communities for Personal Development: ESP-RO YahooGroup*, Conferința Internațională: Integrare europeană – între tradiție și modernitate (EITM editia a 3-a), Universitatea „Petru Maior”, 23 oct. 2009, ISSN 1844-2048, p.735-740 **ISI Proceedings** - https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=1&SID=C1NFFhDq3qxiZgrvaPg&page=3&doc=24,
32. **Anișoara Pop (2007)**, *Information Density in Classified Advertising*, Conferința Internațională European Integration Between Tradition and Modernity, Universitatea „Petru Maior” Tîrgu-Mureș, 21-22 sept. 2007, ISSN: 1844-2048, p. 396-403 **ISI Proceedings** https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=62&SID=C4UOlFhVvPp4ic5sFbD&page=1&doc=1
33. **Anișoara Pop (2007)**, *Covert Communication in Advertising. A Case Study*, Conferința Internațională European Integration Between Tradition and Modernity, Universitatea „Petru Maior” Tîrgu-Mureș, 21-22 sept. 2007, ISSN: 1844-2048, p. 404-410 **ISI Proceedings** https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=64&SID=C4UOlFhVvPp4ic5sFbD&page=1&doc=1
34. **Anișoara Pop (2005)**, *A Content Analysis of Gender Representation in Radio Commercials*, volumul Conferinței Internaționale European Integration Between Tradition and Modernity, Universitatea „Petru Maior” Tîrgu-Mureș, 22-24 sept. 2005, ISBN: 973-7794-36-2, p. 378-385 **ISI Proceedings** https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=1&SID=C6rZ5RjYdbXGqB1TU8M&page=3&doc=28
35. **Anișoara Pop (2005)**, *Persuasion in Medical Advertising within the Context of Disjunctive Grammar*, Volumul Conferinței Internaționale European Integration Between Tradition and Modernity, Universitatea „Petru Maior” Tîrgu-Mureș, 22-24 sept. 2005, ISBN: 973-7794-36-2, p. 386-395 **ISI Proceedings** https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=68&SID=C4UOlFhVvPp4ic5sFbD&page=1&doc=1.

(3) Articole în reviste indexate BDI (Ebsco, Erih+, concomitent în 3 BDI – După ultima promovare)

1. **Anișoara Pop (2020)**. *A Facebook-based approach to asynchronous communication in medical English*. Global Journal of Foreign Language Teaching, Cyprus, ISSN 2301-2595,

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f) Alte lucrări și contribuții științifice din domeniul Filologie (articole, studii, cărți)

1.1.4. Editarea cu aparat științific a unei opere științifice sau literare (inclusiv antologii) cu text(e) aparținând altui autor decât cel al ediției:

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18. **Anișoara Pop (2005)**, *The Power of Presuppositions in Advertising*, Analele Universității „Dimitrie Cantemir”, ISSN: 1453-035X, Tîrgu-Mureș, Editura UDC, pp.99-109.
19. **Anișoara Pop (2005)**, *Disjunctive Grammar in Advertising Slogans*, Annales Universitatis Apulensis. Philologica, ISSN: 1582-5523, 6/ 2, pp. 125-129.
20. **Anișoara Pop (2004)**, *Limbajul publicitar – A.Goddard (recenzie)*, Analele Universității „Dimitrie Cantemir”, Tîrgu-Mureș, Editura UDC, ISSN 1453-035X, pp. 261-266.
21. **Anișoara Pop (2002)**, *Cultural Aspects Implied in Advertising Translation – Analele Universității Dimitrie Cantemir*, Targu Mureș: Editura UDC, pp.271-275.
22. **Anișoara Pop (2002)**, *How Can Advertisers Say One Thing and Mean Another. The Concept of Implicature*, Analele Universității „Dimitrie Cantemir”, Tîrgu-Mureș, Editura UDC, ISSN: 1453-035X, pp. 275-280.
23. **Anișoara Pop (2002)**, *The Power of Words in Advertising – Semantic and Pragmatic Aspects*, Analele Universității „Dimitrie Cantemir”, Tîrgu-Mureș, Editura UDC, ISSN: 1453-035X, pp. 280-287.
24. **Anișoara Pop (1999)**, *The Two Contradictory Claims of the Self in Heart of Darkness and The Secret Sharer*, Analele Universității „Dimitrie Cantemir”, Tîrgu-Mureș, Editura UDC, 1999.
25. **Anișoara Pop (1998)**, *Isolation and Old Age in Joseph Conrad's Short Stories*, Analele Universității „Dimitrie Cantemir”, Tîrgu-Mureș, Editura Transilvania, ISSN: 1453-035X, vol. II, pp. 225-231.
26. **Anișoara Pop (1997)**, *Human Dimensions in Hemingway's Short Stories*, Analele Universității „Dimitrie Cantemir”, Tîrgu-Mureș, Editura Transilvania, ISSN: 1453-035X, vol I, pp. 149.
27. **Anișoara Pop (1995)**, *Changes in the English Language Class*, Analele Universității „Dimitrie Cantemir”, Tîrgu-Mureș, Editura UDC, ISSN: 1453-035X, pp. 273-280.

28. Anișoara Pop (1995), *Premise ale dezvoltării creativității*”, Analele Universității „Dimitrie Cantemir”, Secțiunea Psihologie, Tîrgu-Mureș, Editura UDC, ISSN: 1453-035X, pp. 231-239.

2.1.4 Studii, articole, eseuri pe teme literare publicate în reviste de specialitate neindexate, cu ISSN

1. **Anișoara Pop (2019)** *Writing Tools for ESP*. Journal of Romanian Literary Studies, ISSN: 2248-3004, Erih+, 18/2019, pp. 348-353, <https://old.upm.ro/jrls/JRLS-18/Volume-18.pdf>, <http://www.diacronia.ro/ro/indexing/details/A30483> ERIH+ la acea dată
2. **Anișoara Pop**, Susana Gomez Martinez **(2011)**, *Engaging learners through digital storytelling. Rationale, guide, and tips for using Storybird*. RATE Issues, summer 2011, ISSN: 1844-6159, pp.39-43, <http://rate.org.ro/media/blogs/b/newsletter7.html?mtime=1434569605#5>.
3. Susana Gomez, **Anișoara Pop, (2010)**, *Broadcast yourself: fostering oral skills through the use of voice tools*, TESOL Higher Education Interest Section Newsletter, **HEIS USA**, vol. 30, no. 2, July 2011, <http://newsmanager.commpartners.com/tesolheis/issues/2011-07-26/email.html>.
4. **Anișoara Pop**, Susana Gomez **(2010)**, *The Power of Real Voices in EFL*” **TESOL Spain Newsletter**, ISSN 1575-8044, vol. 34/ 2, Spania, p. 30-31.
5. **Anișoara Pop (2010)**, *BESIG Conference Report – Scholarship Winners*, Business Issues - The Newsletter of the Business English Special Interest Group, ISSN 1026-4272, Spring 2010 Issue no.74, **United Kingdom**, p. 7-8.
6. **Anișoara Pop (2010)**, *International Workshop - Maximizing the Quality Standard in Higher Education ESP, Report of the International workshop 8th May 2009*, TESOL Spain Newsletter, **Spania**, ISSN 1575-8044, no. 33/ 2, p.7-9.
7. **Anișoara Pop (2009)**, *Strategies for Optimizing the Quality Standard in Higher Education ESP*, Philologia Belgrade, Serbia, ISSN: 1451-5342; ISSN (electronic version): 1820-5682, Versita Warsaw Central European Science Publishers: **Belgrade, Serbia**. (http://www.philologia.org.rs/Files/broj_7.pdf.), p. 188-191.
8. **Anișoara Pop (2009)**, *Meeting the Special Needs of English for Specific Purposes (ESP) in Higher Education (HE)*, Report on the First International ESP workshop in Romania, May

8th, 2009, Professional and Academic English, issue nr. 34, (summer - autumn 2009), ISSN 1062-4032, Garnet Publications Kent, **Anglia**, p. 41-42.

9. **Anișoara Pop (2008)**, *The Nature of Visual Metaphors in IT Advertising*, Acta Linguistica, Vol 2, No 2, ISSN 1313-2296 (print), ISSN 1313-2490 (online), Eurasia Academic Publishers: **Bulgaria** (peer reviewed, KVK, DOAJ, <http://www.actalinguistica.com/arhiv/index.php/als/issue/view/AL082> pp. 55-60.

2.3. Granturi științifice

2.3.1. Finanțate instituțional, obținute prin competiție internațională sau națională, pe baza unui proiect de cercetare - director 30p/membru 15 puncte fiecare proiect

După ultima promovare

- 1) **2018-2021** „HEALTHCARE LANGUAGE LEARNING PROGRAMME 2” (HELP2) Erasmus + Parteneriate Strategice (UMFST partener) 2018-1-CZ01-KA203-048150 <http://help2project.eu>, https://help2project.eu/?page_id=67, **manager proiect - responsabil implementare**; valoare 328.982,00 €; UMFST partener valoare 22,413.00 Euro, coordonator University of Health Sciences Olomouc, Czech Republic, contract nr. 5002/04.12.2018.

2019 Partener asociat – AduLet Advanced use of Learning Technologies in Higher Education, **2016-1-DE01-KA203-002915** <https://sites.google.com/site/aduleteu/> Padagogische Hochschule - University of Education Ludwigsburg, within the framework of the Erasmus+ Programme, Associated partners: <https://sites.google.com/site/aduleteu/the-project-partners>

- 2) **2016-2018** „Softisped – Softskills for Children’s Health”, Parteneriat strategic Erasmus +, manager Prof.dr. Oana Marginean, conf.dr. Pop Anișoara - **responsabil implementare proiect** <https://softis-ped.pixel-online.org/MNG-wip.php> <https://softis-ped.pixel-online.org/files/01%20RO.pdf> , UMF coordonator, valoare 203.077,00 €, contract nr. 4087/14.11.2016.

2016 Partener asociat: „Massive open online courses with videos for palliative clinical field and intercultural and multilingual medical communication” – Ref. no 2014-1-RO01-KA203-002940) UMF Iasi, partener asociat UMF Tg.Mures, membru asociat: Anișoara Pop., EuroEd nr. 43/13.01.2016

Înainte de ultima promovare

- 3) **2009** Grant international Workshop exploratoriu international: “Strategii de optimizare a predării limbii engleze pentru scopuri specifice din învățământul superior”,



Autoritatea contractanta: TOEFL (Test of English as a Foreign Language), New Jersey, SUA, **director de proiect**; Beneficiar Universitatea Dimitrie Cantemir, Data: 8 mai 2009; Valoare: 2,300.00 USD.

2.3.2. Finanțate instituțional, individuale, obținute prin competiție pe baza unui proiect de cercetare

După ultima promovare

1. 2019 PN-III-P1-1.1-MC-2019-1281 Program 1 Subprogram 1.1 - Resurse Umane, Proiecte de mobilitate pentru cercetatori – Competiția 2019 – Doctor-patient communication: *The case of giving bad news in Medical English*, A. Pop, 4th English for Healthcare Conference, EALTHY, Castellon de la Plana, Spain, 3-4 oct 2019, contract nr. 341/14.11.2019 Buget alocat 4,005.09, titular.
2. **2011 Grant international: WR Lee Grant of the International Association of Teachers of English as a Foreign Language, aprilie 14-19, Brighton 2011, United Kingdom** pentru prezentarea rezultatelor cercetarii: *Integrating Asynchronous Writing and Speaking Tools for EFL Learning Optimisation*, <http://edition.pagesuite-professional.co.uk/launch.aspx?referral=mypagesuite&refresh=zL17T4i0qZ19&PBID=861a3d09-1bca-4f40-b4ca-491ecd6b7a9a&skip=> page 26-27 – Grant Winners & presenters, Acordat de catre International Association of the Teachers of English as a Foreign Language (IATEFL- United Kingdom),,, Perioada: 13-20 aprilie 2011, 1,250.00 lire, titular.
3. **2011 Grant of the European Commission: European Project Planning, Florence, Italy** - GRU-11-MOF-93-MS-IT, Course provider: Pixel Asociatione, Florence, Italy, 2011; Grant de formare profesionala in domeniul managementului proiectelor internationale – predarea/invatarea limbii engleze. Contract: 175/ 01.09.2011; ANPCDEFP, perioada: octombrie 9-16 2011, 1,912.00 Euro, titular.
4. **2010 Grant internațional Oxford Lake School: Learning Curves: Making Use of New Technologies in English Language Teaching**, GRU-09-MOF-186-MS-UK – LLP. Contract nr. 65/16.03.2010 In - Service Training for Adult Education Staff. Agentia Nationala pentru Programe Comunitare in Domeniul Educatiei si Formarii Profesionale, Lake School of English Oxford, **England**. Perioada de desfășurare: 21.03- 27.03.2010; 1,060.00 Euro, titular.
5. **2010 Grant internațional: TESOL Spain, Universitat de Lleida, Catalonia, Spain**, GRU-10-VISA-POP ANIȘOARA: a) *Effective Bridging with Social Networking Speaking Tools*, b) *Creating Interesting Listening and Speaking Activities Using Audacity* (cu Prof.dr. Susana



Gomez Martinez, Universitat de Valladolid, Spain, Tesol Board Coordinator), Contract nr. 64/ 08.03.2010 Grant ANPCDEFP, TESOL **Spain**. Perioada: 11-15 martie 2010, 1,050.00 Euro, titular.

6. **2010 Grant international „Teaching Business English” Bell International, Homerton College Cambridge, United Kingdom**, LLP, GRU-10-MOF-ANIȘOARA POP In-Service Training for Adult Education Staff, Contract nr. 84/ 17.05.2010; Agentia Nationala pentru Programe Comunitare in Domeniul Educatiei si Formarii Profesionale, Perioada: 17.07-31.07.2010, 1,991.00 Euro, titular.

Înainte de ultima promovare

7. **2009 Grant international BESIG** acordat de catre Asociatia Internationala a Profesorilor de Limba Engleza (**IATEFL**), **Universitatea din Kent, Marea Britanie**; Grup de Interese: Engleza pentru afaceri (BESIG Scholarship): Poznan, Polonia, 20-22 noiembrie 2009, Titlul proiectului: *Text and voice tools to maximize the students' writing and talking time. A Case Study*, Perioada: 19-23 noiembrie 2009, Poznan, Polonia, BESIG, IATEFL Marea Britanie, 1,250.00 Euro, titular.
8. Contract de cercetare: *Studiu privind determinarea preturilor de transfer si impactul acestora asupra veniturilor bugetare in cadrul tranzactiilor intragrup la nivelul judetului Mures*. Beneficiar: SC Evalex SA Tîrgu-Mureș; Executant: Universitatea Dimitrie Cantemir, Tg.Mures, Pozitia in cadrul contractului de cercetare: **membru**; Stadiul contractului: realizat si aplicat; Valoarea contractului : 10.200 Euro

3.1. Traduceri

1. **SOFTSKILLS IN PEDIATRICS, (2018)** Eds. Oana Mărginean, Anișoara Pop, Lorenzo Martellini (editors), Translation: Anișoara Pop, Ed.University Press: Tîrgu Mureș, ISBN 978-973-169-528-0, 124 pag.
2. **PEDIATRICS** – Ed.Marginean Cristina Oana, translation Pop Anișoara, University Press Publishing Tîrgu Mures, ISBN: 978-973-169-266-1, **2013**
<http://www.worldcat.org/oclc/997430608>
3. **COMPENDIUM OF SYSTEMIC PATHOLOGY**, Simona GURZU, Joan JUNG, **revision**: Anișoara POP, Ed. University Press Tîrgu Mures, ISBN: 978-973-169-176-3, **2012**.
4. **CARE AND NUTRITION OF NEWBORN AND TODDLER** - Mărginean Cristina Oana, translation Pop Anișoara, Kutasi Reka, Editura University Press, ISBN 978-973-169-179-4, <http://193.231.13.17/vufind/Record/BCU01000679745> **2012**.

Târgu Mureș, 12.01 2021

Conf.dr. Pop Anișoara